

Housing Channel

Super:

Use of waste to produce seasonal decoration

VO:

The Housing Authority has been working with the public housing residents together to reduce the household waste, and it has implemented waste reduction activities in different ways for years, to enhance public awareness of waste reduction.

VO:

The Housing Authority pro-actively launched different types of recycle program of reusable materials in public estates.

Super:

Pilot program on Source Separation of Glass Bottles
More than 1.14 million glass bottles

VO:

Pilot program on Source Separation of Glass Bottles
By the end of December of 2014,
we have collected more than 1.14 million glass bottles.
The collected bottles will be recycled into glass sand for production of eco-friendly paving blocks

Super:

Replantation of Chinese New Year Citrus Plants
5,000 pots

VO:

Replantation of Chinese New Year Citrus Plants
Last year more than 5,000 pots of citrus plants were collected and ,
4,000 pots were replanted, effectively reducing yard waste.

Super:

Moon Cake Box Recycling
54,000 moon cake boxes

VO:

Moon Cake Box Recycling

The Housing Authority annually held moon cake box recycling during every Mid-Autumn Festival.

In 2014 more than 54,000 moon cake boxes were collected.

VO:

To promote residents' awareness of waste reduction, recycling and reuse, the House Authority rolled out in mid-2014 an estate-wide campaign.

To highlight the theme, the Housing Authority created a lovely Waste Reduction Honey Bee Icon as a symbol for the campaign.

Meanwhile a variety of publicity items were produced, to educate residents of waste reduction.

Super:

Public Housing Waste Reduction Campaign Appreciation Ceremony

VO:

In addition, housing estates also held different types of promotional activities.

At the Public Housing Waste Reduction Campaign Appreciation Ceremony, the Housing Authority conveyed to residents the messages of waste reduction and protect the environment together.

The estates with good performance in waste reduction were commended.

VO:

To reduce waste, protect our environment,
we support the Housing Estate Waste Reduction Campaign
Let's join hands to reduce waste in our estates