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Bracing Up

Message from the Director

The Housing Authority (HA) has recently launched a new corporate video. The video takes us into the community and reflects the daily lives of residents. From every single smile and word of residents in the video, one may feel the bliss and sense of fulfilment of residents as well as their aspirations for upward mobility. Public recognition of the HA's work is the strongest encouragement to our colleagues. Through innovative and people-oriented designs, over two million public housing tenants are enjoying the comfort of a pleasant home. My sincere thanks go to colleagues for their sustained efforts and dedication over the years.

Looking ahead, we will continue to optimise our design and estate management work. Guided by the principle of enhancing speed, quantity, quality and efficiency, we will stay fully committed to meeting the public housing supply target of 294 000 units in the next 10 years while working together to build comfortable homes for citizens.

Colleagues are encouraged to watch [the video](#). Please also share the video with your family and friends to appreciate the stable and prosperous life brought by the Housing Department to public housing residents.

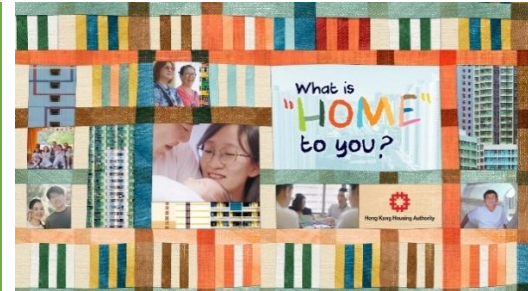
Charmaine Lee
Director of Housing



New Moves

HA's New Corporate Video: Upward Mobility & Well-Being for All

A new six-minute corporate video of the Hong Kong Housing Authority (HA), entitled Upward Mobility and Well-Being for All, has been released. Through a series of monologues from subsidised housing residents, the video highlights HA's commitment and achievements of fostering well-being for all in various aspects as below:



Click the image above for the video.

Upward mobility

To help low to middle-income families to achieve home ownership, the HA has increased the provision of Subsidised Sale Flats and introduced an array of measures to facilitate citizens to move up the housing ladder. Such measures include Families with Newborns Allocation Priority Scheme, extra ballot numbers and quotas allocated to young applicants aged below 40 with White Form status who opt to join the Youth Scheme (HOS).



HA helps low to middle-income families to achieve home ownership.



The discount of the assessed market values of the flats for sale is determined based on the affordability of the applicants.



Leaping forward

In collaboration with research institutes and universities, the HA continues to develop technologies and their applications in construction and estate management, and optimise housing supply in a safe and efficient manner. Advanced technologies, such as aerial drones for inspection, Internet of Things, monitoring system with artificial intelligence, have been extensively applied.



HA Project Information Management and Analytics Platform.



The AI monitoring system enhances efficiency of estate security.

Well • Being

Dedicated to caring for its residents' well-being, the HA has incorporated the well-being elements into public housing design and community building. The Well-Being Design Guide has been introduced to the design of estate environment, communal areas and facilities to boost residents' well-being in their daily lives. "Well Being • Start-Up" Programme supports young people to pursue their entrepreneurial dreams. Selected shop premises in HA shopping centres are made available rent-free to participants aged 35 or below for trying out their business ideas, with an aim to promote their upward mobility.



"Well Being • Start-Up" Programme enriches the shopping experience for the community with the injection of new sources of vibrancy and vitality.



The Well-Being Design Guide serves as a reference for the design of new public housing estates and the improvement works of existing estates.

The new corporate video is now available on [the Housing Authority / Housing Department Website](#), [HA's Facebook page](#) and [YouTube channel](#) for public viewing.



IFMA Asia-Pacific Awards of Excellence Honoured

The HA has received three international facility management awards at the IFMA Asia-Pacific Awards of Excellence 2026, in recognition of its outstanding performance of Kai Yip Estate management team in facility and project management. The award ceremony was held on 7 May. The award-winning projects are listed below:

Award	Project	Category
Winner	Kai Yip Estate	Facility Management Operations (Government Buildings)
Award of Excellence	Let's Go Well-being·Well-being Design Pretest (Kai Yip Estate)	Project Management
Award of Excellence	Let's Go Well-being·Well-being Design Pretest (Kai Yip Estate)	Collaborative Partnership



Under Secretary for Housing, Mr Victor Tai (front row, third left), pictured with the Kai Yip Estate team.

A unique “Sunrise Theme” design has been adopted in the comprehensive refurbishment project which involves revitalising corridors into a “community living corridor” and transforming basketball courts into multi-purpose intergenerational shared spaces. Such enhancements have significantly enhanced the operation of facility management and boosted residents’ sense of community belonging.



A basketball court of Kai Yip Estate has been transformed into multipurpose ball courts.



The project reshapes public spaces with a unique “Sunrise Theme” design.

Adopting a people-oriented approach, prior to the launch of the refurbishment work, the project management team has been dedicated to understanding the daily habit and actual needs of the residents of Kai Yip Estate. The project was successfully implemented with integrated resources, streamlined management processes and enhanced cross-professional collaboration. In addition, the team actively promoted community participation through interactive questionnaires, co-creation workshops, carnivals and other activities. These initiatives enabled stakeholders of the estate to become design partners, optimising harmonious community spaces and demonstrating the value of co-creation.