

The Housing Channel

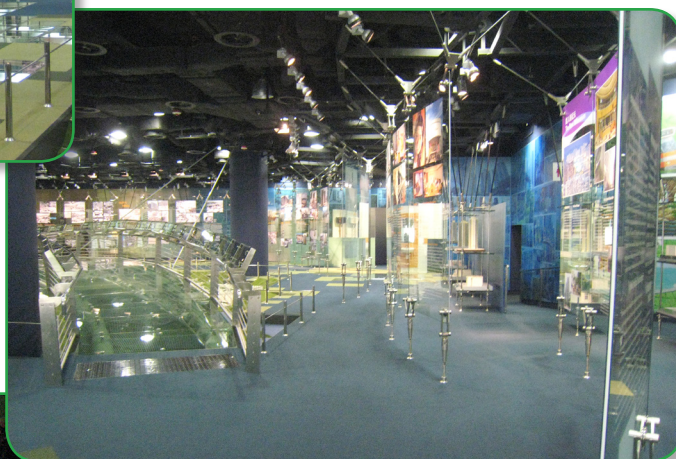
To reach out our tenants directly, we broadcast important housing messages through the Housing Channel which is available in the ground floor lift lobbies of PRH blocks. During the year, we produced over 20 video segments broadcast in the Housing Channel regarding the safe use of estate facilities, healthy living, green practices and various housing schemes. We also make use of our “Messages on Air” radio programme to inform the public of new housing policies and initiatives in order to gain the community support.

The Housing Authority Exhibition Centre

The Exhibition Centre, located at HA’s Headquarters, is a showcase of public housing development in Hong Kong. The Centre enables visitors to learn about the past, present and future of our living environment and know more about public housing development in Hong Kong. Since its opening in 2002, over 160 000 people have visited the Centre and over 10% of them are government officials from the Mainland and overseas. The Exhibition Centre was refurbished in 2009 to provide an innovative, entertaining and interactive venue with adoption of more audio-visual equipment for visitors.



Display panels in the Exhibition Centre



Display panels in the Exhibition Centre



Interactive visual equipment in Exhibition Centre