

# Publicity and Promotion on Waste Reduction and Recycling

## Estate Ambassador of Environmental Protection Scheme

The Scheme aims at recruiting PRH estate tenants as Estate Ambassadors (EAs) of Environmental Protection. EAs will assist in disseminating the messages of waste reduction, clean recycling and proper disposal of waste in PRH estates. Up to August 2023, around 700 EAs have been recruited. In order to enhance EAs' knowledge in waste separation at source and clean recycling, we have arranged them to visit the EcoPark and to attend seminar that we collaborated with Environmental Protection Department (EPD) on waste reduction and recycling in phases.



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## Municipal Solid Waste Charging Station

To enable our tenants to get prepared for the implementation of municipal solid waste (MSW) charging and let them have a better understanding of MSW charging, a display-zone named as "Municipal Solid Waste Charging Station" has been set up at G/F lobby of each domestic block of PRH estates for display publicity materials of MSW charging.



"Municipal Solid Waste Charging Station" at PRH Estate