



## 機構理想 Corporate Vision

### 理想

協助有住屋需要的低收入家庭入住能力可以負擔的居所。

### 工作目標

- 以積極進取、體恤關懷的態度，提供市民所能負擔的優質房屋，包括優良的管理、妥善的保養維修，以及其他有關房屋的服務，以切合顧客的需要。
- 本着開明的態度、公允持平的立場，提供服務及房屋資助，確保公屋資源得到合理的運用，符合成本效益。
- 繼續建立一支能幹盡責、講求效率的工作隊伍。

### 基本信念

關懷為本、顧客為本、創新為本、盡心為本。

### VISION

To help low-income families with housing need gain access to affordable housing.

### MISSION

- To provide affordable quality housing, management, maintenance and other housing related services to meet the needs of our customers in a proactive and caring manner.
- To ensure cost-effective and rational use of public resources in service delivery and allocation of housing assistance in an open and equitable manner.
- To maintain a competent, dedicated and performance-oriented team.

### CORE VALUES

Caring, Customer-focused, Creative, Committed.

