



## 机构理想 Corporate Vision

### 理想

协助有住屋需要的低收入家庭入住能力可以负担的居所。

### 工作目标

- 以积极进取、体恤关怀的态度，提供市民所能负担的优质房屋，包括优良的管理、妥善的保养维修，以及其他有关房屋的服务，以切合顾客的需要。
- 本着开明的态度、公允持平的立场，提供服务及房屋资助，确保公屋资源得到合理的运用，符合成本效益。
- 继续建立一支能干尽责、讲求效率的工作队伍。

### 基本信念

关怀为本、顾客为本、创新为本、尽心为本。

### VISION

To help low-income families with housing need gain access to affordable housing.

### MISSION

- To provide affordable quality housing, management, maintenance and other housing related services to meet the needs of our customers in a proactive and caring manner.
- To ensure cost-effective and rational use of public resources in service delivery and allocation of housing assistance in an open and equitable manner.
- To maintain a competent, dedicated and performance-oriented team.

### CORE VALUES

Caring, Customer-focused, Creative, Committed.

