

愿景 Vision

为有住屋需要的低收入家庭提供可以负担的租住房屋，并透过推出资助出售单位协助中低收入家庭自置居所。

To provide affordable rental housing to low-income families with housing needs, and to help low to middle-income families gain access to subsidised home ownership.

基本信念 Core Values

- 关怀为本
- 顾客为本
- 创新为本
- 尽心为本
- Caring
- Customer-focused
- Creative
- Committed

工作目标 Mission

- 以积极进取、体恤关怀的态度，提供市民能力可以负担的优质房屋，包括优良的管理、妥善的保养维修，以及其他房屋相关服务，以切合顾客的需要。
- 致力缔造长者宜居及无障碍的屋邨环境，照顾不同年龄及身体能力的居民的需要。
- 本着开明的态度、公允持平的立场，提供服务及房屋资助，确保公共资源得到合理的运用，符合成本效益。
- 继续建立能干尽责、讲求效率的工作队伍。
- To provide affordable quality housing, management, maintenance and other housing related services to meet the needs of our customers in a proactive and caring manner.
- To provide an age-friendly and barrier-free estate environment to address the needs of residents of different ages and physical ability.
- To ensure cost-effective and rational use of public resources in service delivery and allocation of housing assistance in an open and equitable manner.
- To maintain a competent, dedicated and performance-oriented team.